**Genus:** Erigeron  
**Species:** karvinskianus  
**Cultivar:**  
**Family:** Asteraceae

**Common Name:** Santa Barbara Daisy, Mexican Daisy, Fleabane

**Origin:** Mexico

**Kind of Plant:** Groundcover

**Growth Habit:** Spreading

**Light Needs:** Sun or light shade

**Special Identifying Features**
- **Leaves:** 1" long, narrow, strap-like, simple, alternate, slightly hairy
- **Flowers:** ¾" across, white or pinkish red, daisy-like, in summer to fall.

**Seasonal Habit:** Evergreen

**Height:** 1-2 ft  
**Width:** 3-5 ft

**Water Needs:** Low - deep monthly watering in 6 hottest months.

**Bark/Twig:**

**Fruit:** Insignificant

**Disease(s):**

**Pest(s):**

**Special Points:** Cut back after flowering to promote longer bloom time. Can be sheared. Good for softening patios. Good border plant. Tough plant. Easy to grow.

**Campus Location:** 1) Schwab Center, 2) Gilbert Bio Science, 3) Mariposa House